

Is your Adobe investment delivering everything it could?



Supporting productivity, creativity and digital transformation across your university

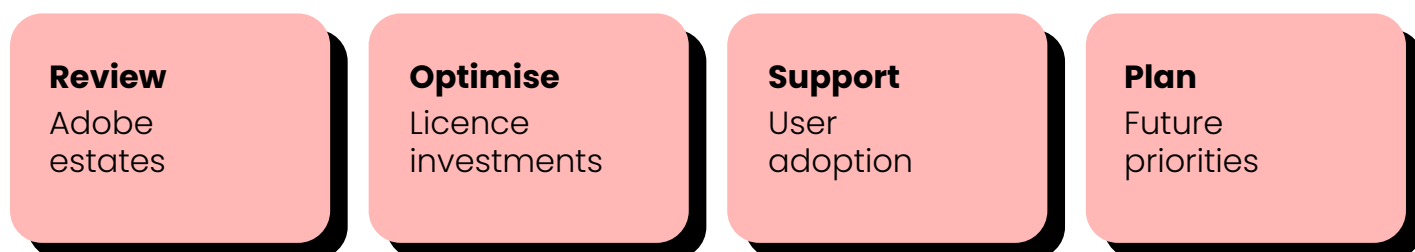
As an Adobe Education Elite Platinum Reseller, we help universities get more value from their Adobe investment through licensing expertise, adoption support, optimisation guidance and strategic planning.



Trusted expertise in higher education

- | | |
|--|---|
|  Adobe Education Elite Platinum Reseller |  Estate optimisation reviews |
|  Higher Education specialists |  Adoption & enablement support |
|  Licensing & renewal guidance |  AI and digital transformation conversations |

How we help universities



What could an Adobe estate review help you discover?



License optimisation

Ensure licences align with actual usage.



Adoption opportunities

Increase awareness and utilisation across departments.



Workflow improvement

Reduce friction and support more efficient ways of working.



AI readiness

Understand where Adobe AI capabilities may add value.



Creative capability review

Assess how creative tools are supporting learning, content creation and innovation.



Student skills & employability

Explore opportunities to develop industry-relevant creative and digital skills.

How many of these sound familiar?

Operations & governance

- ☐ We haven't reviewed our Adobe environment recently.
- ☐ We want greater visibility of licence usage.
- ☐ Different departments use Adobe differently.
- ☐ We are approaching renewal and want better insight.

Creativity & digital skills

- ☐ We would like students to make greater use of creative tools.
- ☐ We want to improve awareness of Adobe capabilities across creative courses.
- ☐ We are exploring how Firefly might support teaching and learning.
- ☐ We would like to strengthen student employability through digital and creative skills.
- ☐ We want students to have opportunities to build industry-standard portfolios.

Institutional priorities

- ☐ We are exploring AI opportunities.
- ☐ We want to improve staff productivity.
- ☐ We want technology investments aligned to strategic objectives.
- ☐ We are reviewing our digital transformation plans.

✔ Ticked four or more?

A review could help identify opportunities to improve adoption, optimise investment and support both operational and creative objectives.



A renewal should be more than an administrative exercise

A review provides an opportunity to:

- ✓ Understand usage
- ✓ Review changing requirements
- ✓ Improve adoption
- ✓ Explore new capabilities
- ✓ Align with strategic priorities
- ✓ Maximise existing investment



Acrobat Studio

Helping staff work more efficiently

Universities manage large volumes of documents, policies, contracts and institutional information.

Potential review areas:



Document-heavy processes



Content discovery and understanding



Collaboration and review cycles



Administrative efficiency



AI-assisted document workflows



Governance and compliance support

Ideal for:



Registry



Procurement



Professional services



HR



Finance



Research administration



Procurement



Student services



Lauren

Project brief attached



James

Nicely done! Send it!

Creative Cloud Pro Plus

Creative and digital skills are increasingly important across every discipline.

An estate review can help explore how Creative Cloud is supporting:

Students

-  Industry-standard creative skills
-  Employability
-  Portfolio development
-  Digital content creation

Academics

-  Engaging teaching materials
-  Multimedia learning content
-  Creative assessment approaches
-  Innovation and experimentation

Marketing & Communications

-  Campaign creation
-  Student recruitment content
-  Streamlined content production
-  Digital engagement



Eve

Where are the notes?



Helen

Shared them with you



Exploring responsible AI in creative workflows

Many universities are considering how AI can support creativity and content creation.

Areas to discuss include:

- ✓ Creative ideation
- ✓ Visual content creation
- ✓ Student digital literacy
- ✓ Responsible AI adoption
- ✓ Creative course innovation
- ✓ Content production efficiency

Supporting broader institutional priorities



Creativity & innovation



Accessibility & inclusion



Student experience



Staff productivity



Employability



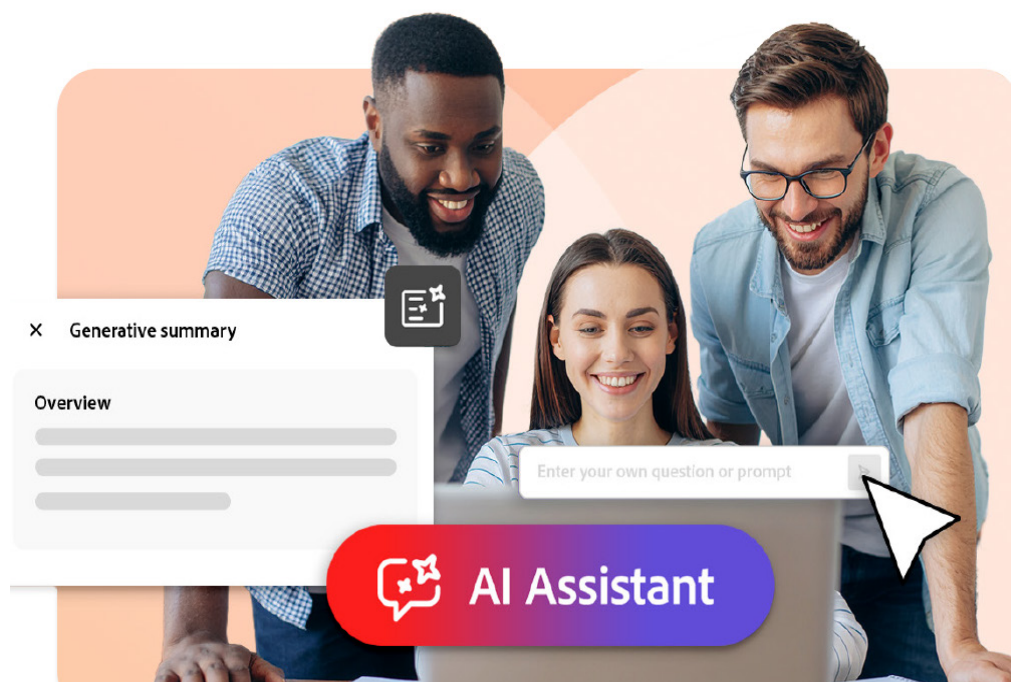
Digital transformation

Let's start the conversation

Every university's Adobe environment is different.

An Adobe estate review provides an opportunity to explore how your current investment is supporting priorities, identify opportunities for optimisation and uncover value that may already exist within your Adobe estate.

Reach out to your Account Manager or [contact us here](#).





Get in touch!

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