

Adopting Apple as part of your Employee Choice at Work

Because Your People Deserve the Best



Introduction

What's important to businesses now is very different to what it was like a decade ago. Yes, growth was always priority number one, however, we never imagined that our people – our 'users' would have such an impact on growth.

Fast forward to the business landscape today, where 'users' have a louder voice, leaving C-Suite with the realisation that a positive workplace culture is key to retaining and attracting the best people and ultimately business growth.

Adopting Apple as part of your Employee Choice programme with Academia, your business will escalate its reputation by giving your employees a choice as 3 out of 4 employees prefer Apple 1



According to BYOD statistics, some **61%** of Generation Y and half of those over 30 believe the technology tools they chose for themselves in their off-work time are more efficient than those chosen for them at work²



The value of adding Apple to your employee choice programme



Give Your People What They Love – Check out the stats

- 70% of employees are more likely to join a company with an employee choice programme.¹
- 62% of enterprise employees say they would choose an Apple device if given the choice.¹

Reasons why you should include Macs in your Employee Choice Programme

IT. Seamless, secure, at scale.



Reduced IT burden

- 33% fewer engineers are required to manage the Mac programme than the Windows PC programme³
- 12% fewer support tickets were raised by Mac users than Windows PC users³
- 36% fewer hardware issues were reported by Mac users than Windows PC users³



Robust Security

- Every Mac comes with encryption
- Built-in protection against malware and viruses
- Powerful firewall system
- Automatic security updates help keep your Mac protected

Zero-Touch Deployment

Easy at scale.

Apple Business Manager works with MDM solutions to make deployment and management exceptionally easy. And Automated Device Enrolment enables zero-touch deployment of Apple devices – right out of the box.

Ship devices to employees without imaging.

During setup, Apple devices can be automatically enrolled in your MDM server and management frameworks, without the need for IT to physically touch them.

Automatically set up devices.

Automated Device Enrolment allows you to configure devices remotely and customise the setup process – like removing steps or requiring authentication – so every Apple device is ready to go from the start.

Manage it all from a single hub.

Apple Business Manager makes it simple to assign devices to your MDM servers, purchase apps and content en masse, and create Managed Apple Accounts for employees. And you can take specific actions on devices, such as turning off Activation Lock.

IT. **It's Simple** with Management, Support and Maintenance Options from Academia

By partnering with Academia, you will have more choice to adopt Mac so it aligns with your IT goals. We provide bespoke and packaged options to support your Apple estate including a fully managed service that does everything for you – covering procurement to onboarding, user and IT support, repairs all the way through to recycling and refresh.

1.

Done BY you

You manage your devices

- We will procure your Jamf licences
- Set you up with our Quickstart Training Session

2.

Done WITH you

You manage your devices and we'll provide some MDM support for your IT Team

- We will procure your Jamf licences
- Set you up with our Quickstart Training Session
- IT Team escalation support

3.

Done FOR you

We manage all of your devices for you with our fully-managed service

- Jamf Software Platform
- Jamf Platform Management & Support
- ASM/ABM Support
- Unlimited Helpdesk – Proactive Support
- Patch Management & Version Control
- Application Packaging & Deployment



Empower your employees with Macs

The right choice for an all-inclusive
Employee Choice programme

Reasons why you should include Macs in your Apple at Work programme.

3 out of 4 employees prefer Apple¹

When given a choice, leading to higher engagement and retention.

Works with all your Apple devices

You can do amazing things when you use your Apple devices together. Copy something on iPhone and paste it on MacBook Air. Use your MacBook Air to answer FaceTime calls or send texts with Messages.⁴ And that's just the beginning.

Robust Security

Every Mac comes with encryption, built-in protection against malware and viruses, and a powerful firewall system. Automatic security updates help keep your Mac protected.



Let's get your Employee Choice programme Mac **ready**

Academia's Apple Practice has created a Readiness Programme to assist companies wishing to include Apple in an Employee Choice scheme.

Designed to help you every step of the way:



Step 1

Discovery Call

This 45-minute call aims to understand your requirements and any queries you may have.



Step 2

Discovery Workshop

One of our Apple Solutions Consultant will visit your offices to discuss and assess:

- Current device estate and compatibility
- Directory services and Single Sign-on
- Infrastructure
- Collaboration tools and email
- Security
- Application deployment and management (MDM)
- Self-servicing models
- Support and maintenance requirements



Financing your Employee Choice Programme including Apple.

When it comes to workplace technology, price matters.

Choosing Mac means:



increased
reliability



reduced support
costs



longer life
cycles



lower ownership
costs

Flexible financing models with Apple Financial Services

Perpetual leasing and buy back enables businesses to be nimble and moves purchasing from a capital expense model to an operating expense.

Academia will support you with selecting the right model for your business over the lifecycle of the devices right through to refresh.

Why Academia? Your IT. Our expertise.

As an Apple Authorised Reseller and Apple Service Provider, Academia provide cost-effective, expert Apple services and solutions. Our team of solution experts together with our 50+ team of Apple engineers have unrivalled expertise in creating, deploying, supporting and maintaining successful Apple adoption projects.

Thank you for reading. Get in touch with our consultants from Academia's Apple Practice - Academia.co.uk/employeechoice

Sources/Legal

1. Jamf Employee Choice survey.

2. Digital Intheround/Forbes. Insight

3. Forrester Total Impact Survey 2021

4. Requires iCloud and internet connection.

Get in touch

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