

# SPOTLIGHTS

**Welcome to our Spotlight series.**

Real success in the real world.  
Day after day we witness how Apple technologies truly enrich the lives of students and staff, transforming the way they live, learn and work.

Spotlight is our way of capturing and sharing with you great examples of great practice and innovation from Higher Education.

We hope you enjoy these wonderful stories of success.

To see more stories, visit

[academia.co.uk/case-studies/](http://academia.co.uk/case-studies/)



# UNIVERSITY OF GLOUCESTERSHIRE

## Always well equipped.

Every year University of Gloucestershire refresh a large proportion of their Apple technology across their Oxstalls and Park campus, Francis Close Hall and Hardwick Centre for Fine Art & Photography.

This refresh means that their students are always equipped with the latest Apple technology, helping them reach their full potential.



# Context

## About University of Gloucestershire

University of Gloucestershire is a diverse, vibrant community of 12,000 students and 1,500 staff. The university is based across three campuses in Cheltenham and Gloucester. Organised over eight academic Schools — Creative, Business, Computing & Engineering, Natural & Social Sciences, Health & Social Care, Sport & Exercise, Education & Humanities and Arts.

Read the university's annual sustainability report published for 2019-2020 [here](#).

## About Academia Lifecycle Services

Academia Lifecycle Services is a division within Academia, providing a secure and ethical service to dispose of unwanted IT assets.

They believe in 3 key philosophies:

1. Protecting customer's data.
2. Unlocking the residual value within unwanted IT assets.
3. Promoting sustainable practices in the IT recycling field.

Academia's model is to help organisations achieve a circular approach to IT, with the refurbishment and re-use of assets. This is a much greener solution than breaking assets down to constituent materials for recycling and plays a role in reducing the global demand for new devices and the destructive raw material mining associated with this supply chain.

An additional benefit to this approach is, unwanted assets generate a revenue when they are re-used which is returned to the customer to spend on products and services available from Academia.

## Facts:

University of Gloucestershire are working towards Net Zero Carbon Emissions by 2030.

University of Gloucestershire has a reputation for pioneering the transformation of the whole university towards sustainability.

Sustainability has been a core value for the University since 2010 and it is a designated UN Regional Centre of Expertise in sustainability.

The University has won 4 Green Gown awards and was ranked the UK's most sustainable University in 2019 (People & Planet league).

Students Organising for Sustainability Carbon Targets scored 90/100 and achieved 'Leading the Way' status in 2021.

1st English HEI to gain ISO 14001 accreditation in 2005 - and reaccredited to the ISO 14001: 2015 standard since 2017.

HEIST awards 2021 – Gold award for Best Undergraduate Prospectus and Silver award for Best Use of Content for Who Cares campaign.



# Complete lifecycle management.

Academia Lifecycle Services work closely with University of Gloucestershire to deliver and deploy the new Apple technology.

The team removes all of the old Apple machines from each desk and install the new Apple technology. All the packaging is removed and recycled.

The old Apple machines are returned to Academia's secure processing facility. At this stage they undergo testing, data wiping and refurbishment before being remarketed to generate a financial return to University of Gloucestershire. This reduces the financial outlay required to replace the Apple technology.

Benefits of Academia's lifecycle management approach:

- Utilise the latest technology.
- Run the latest software applications.
- Less capital required to refresh technology.
- Reduce the burden on internal support teams.
- No costly repairs.

## Our process:



1. Count up assets and contact Academia



2. Trade-in price offered by Academia



3. Collect assets and transfer ownership



4. Data-wipe devices and provide audit certificates



5. Financial returns from Academia



# Re-use over recycling.

*“Over the years, we have sought to integrate sustainability across all of our activities”*

Academia's focus on re-use over recycling delivers additional benefits to University of Gloucestershire. There is a reduction in the number items going to e-waste and the university reduces its carbon footprint.

Academia provides a sustainability report as standard with each collection and the university use this in their carbon footprint reporting. This is very important to the university, which was ranked #1 in the 2019 “People

and Planet” league as the UK's most sustainable university. This independent league table ranks universities by their environmental and ethical performance.

The university has a long-standing commitment to sustainability. They undertake good practice in all areas of environmental management to improve the institution's footprint. In 2018 the university announced total fossil fuel divestment with immediate effect. The university has now achieved zero waste to landfill and in 2020 it achieved 63% Scope 1 and 2 emissions reduction since 2005, despite having expanded its estate.







***“We have seen it as an integral part of our mission, to prepare our students well for the world they will inherit”***

One of the biggest step changes, scored by “People and Planet”, is from the commitment to integrating education for sustainable development into courses, to change the ‘brainprint’ of university graduates.

This focus recognises how critical sustainability is as an educational priority, inspiring change not just through individuals but in professions and organisations. This happens through student work placements and wider partnerships across the university, including collaborations with global brands.

Vice Chancellor, Stephen Marston, said:

“The University’s strategic commitment to sustainability as an institutional priority goes back more than 10 years. Throughout

that time we have seen it as an integral part of our mission, to prepare our students well for the world they will inherit.

“Over the years, we have sought to integrate sustainability across all of our activities – our teaching and research programmes, our student work placements, reducing carbon use across our estate, and the partnerships we create across Gloucestershire and beyond.

“The fact that it is now our students and young people across the country who see the urgency of this agenda, and who are leading campaigning for radical change, only serves to reinforce our commitment.”





# Let's explore.

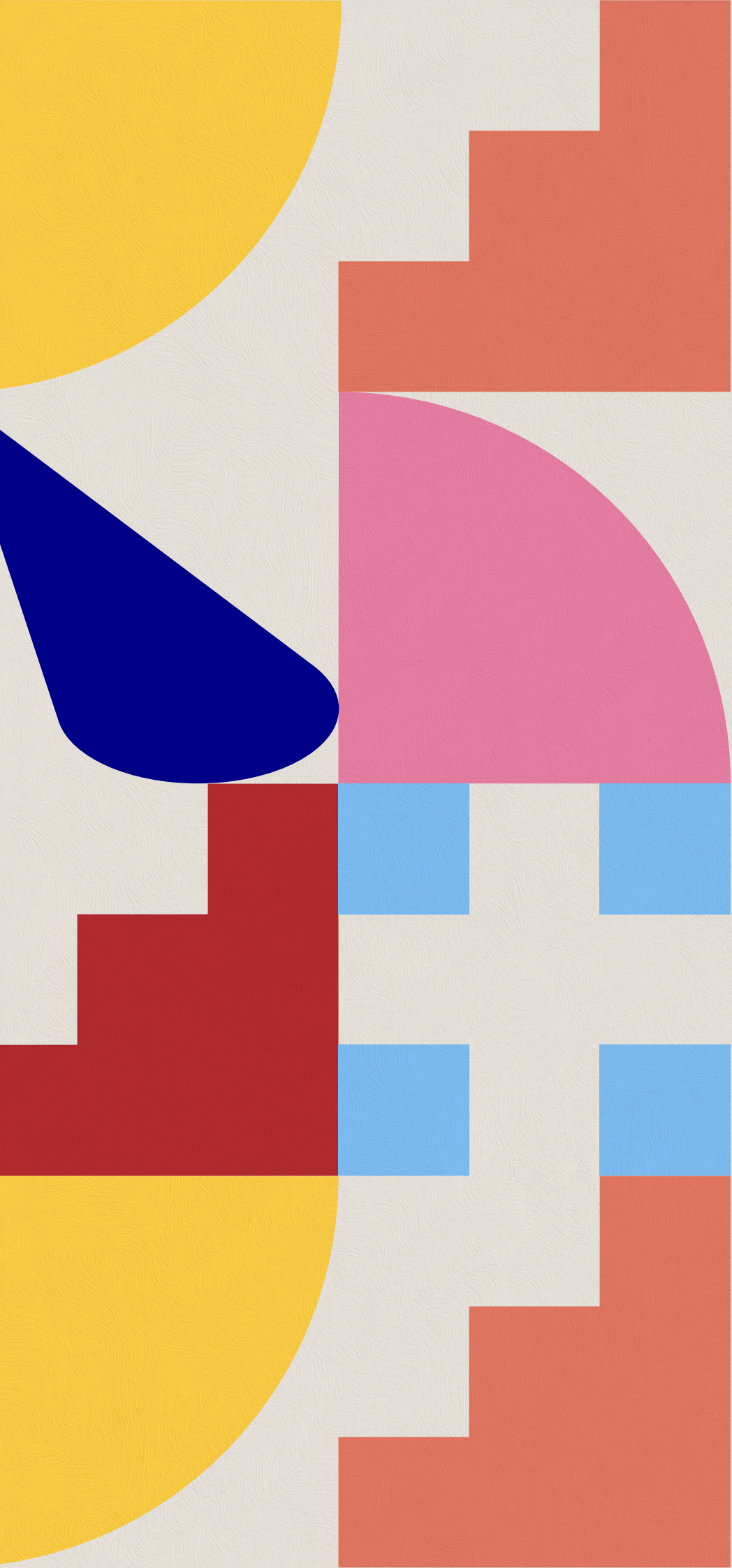
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