

# Zoom Meetings



## Effortless video meetings, the way you've always wanted

Zoom Meetings provide simplified video conferencing across all your devices

### Unparalleled usability

Enable quick adoption with meeting capabilities that make it easy to start, join, and collaborate across any device.

### Join anywhere, on any device

Zoom Meetings sync with your calendar system and deliver streamlined enterprise-grade video conferencing from desktop and mobile.

### Video for every need

Enable internal and external communications, all-hands meetings, and trainings through one communications platform.


- + Bring HD video and audio to your meetings with support for up to 1000 video participants and 49 videos on screen.
- + Record in MP4 and M4A formats saved locally or in the cloud, with AI-generated searchable transcripts.
- + Centralized IT management and remote assistance to simplify deployment and support.
- + Built-in collaboration tools allow multiple participants to share their screens at once and co-annotate for highly interactive meetings.





“There is really no other way to collaborate and communicate other than a great video conferencing solution, and we use Zoom.”


**Shobhana Ahluwalia**  
Head of IT

**Uber**

-  **Background noise cancellation**  
Enjoy the freedom to work from anywhere with automatic ambient noise cancellation.

-  **Continual performance optimization**  
Zoom Meetings are always optimizing audio and video streams based on networks and device performance.

-  **Customize your view**  
Configure your meeting to prioritize content, attendees, or a side-by-side view of both.

-  **Always look your best**  
With virtual backgrounds and a *touch up my appearance* feature, you'll look great every time.

## In-Meeting Content Encryption

Shared content is encrypted at the application layer using 256-bit AES, and network connection to Zoom uses 256-bit TLS encryption standard.

## In-meeting security

Implement role-based user security, password protection, waiting rooms, and restrictions by domain. Lock meetings and expel or put attendees on hold.

## Protect sensitive content.

Set controls on recording options and watermark screen grabs. Generate unique Zoom audio signatures so content remains secure.



Build a video-first culture

## What does a video-enabled company look like? Let's take a look!



Trust is built faster as your team sees body language, eye contact, attentiveness, and personality.



External communication with vendors, partners, and customers is reliable and productive.



Schedule town halls and connect the entire organization at once with reliable HD video and audio.



Trainings and meetings are highly effective with screen sharing, polls, breakout rooms, and other collaboration tools.



Large meetings are more engaging with polling, as well as HD video, audio, and content sharing, for up to 1000 video participants.



Time-to-hire is at its lowest with face-to-face virtual interviews and all important decision makers accessible on one communications platform.

## Among customers surveyed...

92%

believe video has a positive impact on performance .

91%

believe video creates a greater sense of engagement.

82%

believe video creates a greater sense of trust.



Authorized Reseller