

Recruitment Spec for Junior Graphic Designer

Academia are looking for a Junior Graphic Designer to join the ever expanding Marketing team. Based in our Enfield office, the role is to support the marketing team with designing and producing all types of marketing and promotional materials, including brochures, ads, market guides, sales presentations, infographics, landing pages, web banners and most importantly, front end web development for our group websites

The Role will also include:

- Administration support for all Marketing team
- CMS and CRM front end management
- Creative design support
- Digital builds
- Web Development and Creative Page designs on all our Websites
- Print Design support

Skills Required:

- Creativity, artistic flair and an eye for good design.
- Excellent visual design, typographical and layout skills.
- Proficiency with use of Adobe Creative Suite CC/CS6: InDesign, Illustrator, Photoshop.
- Basic understanding of JavaScript and JQuery or willingness to quickly learn the skills.
- Basic understanding of HTML and CSS or willingness to quickly learn the skills.
- Basic understanding of CMS with WordPress
- Basic understanding of Critical website settings and processes
- Resourceful and independent - can work to deadlines and standards with a minimum of supervision.
- Demonstrable knowledge of current and upcoming design trends.
- Attention to details.
- Good written and verbal communication skills.
- Self-motivation and good time management skills.
- Illustration, video editing, animation or photography skills would be advantageous.

Qualifications and Experience:

- Up to 1 year in relevant web design environment preferred but not essential
- Degree educated preferred
- Full web design qualifications essential
- Full training is provided as well as ongoing training workshops to help with personal development.